avalon hotel

BEVERLY HILLS

Fact Sheet

Location: Ideally situated between Beverly and Canon Drive in a quiet

residential slip of Beverly Hills, Avalon Hotel is adjacent to hip boutiques, fine restaurants and distinguished art galleries, and convenient to L.A.'s major business centers. Los Angeles International Airport (LAX) is approximately 35

minutes away by car.

Address: Avalon Hotel

9400 West Olympic Boulevard

Beverly Hills, CA 90212

Tel 310 277 5221 Fax 310 277 4928

Reservations: 800 670 6183

Website: avalonbeverlyhills.com

Social Media: facebook.com/AvalonBH, twitter.com/AvalonBH

Hotel Affiliation: Viceroy Hotel Group

Interior Design: Kelly Wearstler

Architecture: Koning Eizenberg

Opening: July 1999

Site: Originally built in 1949 as the Beverly Carlton, Avalon was

completely redesigned for its 1999 reopening. The property is comprised of three unique buildings, each with distinctive qualities. The main Olympic building hosts the hourglass pool, fitness center and Oliverio restaurant and bar, as well as 42 guestrooms and suites. The taller Beverly building features expansive views of the neighborhood, and 25 rooms and one one-bedroom penthouse. In the Cañon building are 15 rooms, four with private patios and eight

with kitchenettes.

Guestrooms: Avalon Hotel's three buildings feature 84 rooms, suites and

penthouse studios with an array of spaces, floor plans and views. The hotel, designed in entirety by Kelly Wearstler, Inc., offers guests a home away from home that echoes the relaxed "patio lifestyle" of mid-20th-century Southern California. The guestrooms were all renovated in 2011.

Amenities and Services

- 84 rooms, suites and one-bedroom penthouses
- Poolside dining at Oliverio, offering authentic Italian cuisine with a modern flare; semi-private cabanas for al fresco dining and intimate California casual atmosphere
- 400-square-foot boardroom, ideal for small board meetings, wardrobe fittings, casting sessions and more
- Vintage hourglass-shaped pool
- Pool deck with custom tables, comfortable cushioned benches, and private cabanas for the social event
- Complete fitness center
- In-room spa treatments, featuring a full set of spa services in the privacy of your room
- Complete business services
- Valet parking
- Complimentary daily newspaper
- Full-service concierge

Guestroom Amenities

- Turn-down service upon request
- High-speed wired and wireless Internet access
- Italian designer linens and bathrobes
- Custom beds with down comforters and pillows
- Neil George bath and body amenities
- In-room spa treatments available
- Fully stocked mini-bars
- Entertainment centers with 42" TV
- iPod docking stations in every room
- Data port connections for modem

Restaurant: *Oliverio*

In honor of its 10-year anniversary in 2009, Avalon Beverly Hills ushered in an exciting new chapter in Los Angeles dining with the arrival of Executive Chef Mirko Paderno and a new Italian restaurant concept: Oliverio. Paderno conceived of Oliverio as an Italian eatery influenced by his love for his native country's food. Hailing from Milan, Paderno's new menus showcase what he calls "Italian food with a regional flair." Utilizing meats from California, as well as the seasonal ingredients from Avalon Beverly Hills' rooftop garden, Paderno's menus at Oliverio are a feast for the senses—highlighting everything from traditional Fritto Misto and Salumi served with Homemade Olive Foccacia to sumptuous Branzino and a variety of handmade pastas, such as Tortelli served with Braised Lamb, Butter, and Sage, and Gnocchetti with fresh Tomatoes and Smoked Mozzarella.

Oliverio's hours:

Breakfast Daily 7 am – 11 am Lunch/Dinner Daily 11 am – 11pm Happy Hour Monday – Friday 4pm – 7pm

Recreation:

The Fitness Center, with cardiovascular equipment and free weights, is open 24 hours per day. The vintage hourglass-shaped swimming pool, nestled in the hotel courtyard between the lobby and the restaurant, is open from 9 am to 6 pm. Restaurant and bar service are available poolside.

Meetings and Private Events:

The newly renovated Avalon Conference Room accommodates up to 20 guests conference style, or up to 40 guests theatre style. It features a mahogany oval conference table, Eames-inspired conference chairs and plush carpeting. Ample windows provide natural lighting. Internet, 42" plasma screen with DVD/VCR connections, telephone, computer and audio-visual equipment are available for a fee.

The Penthouse Terrace, with its rooftop views and garden setting, is an excellent location for receptions and cocktail parties. Rented in tandem with the two penthouse suites, the Terrace can accommodate up to 75 people.

Continental breakfast, buffet lunch, cocktails and room service from Oliverio are available in the Conference Room and the Penthouse Terrace.

For Further Information Contact:

Sarah Uibel LFB Media Group Phone: (646) 455-0

Phone: (646) 455-0042 Sarah@LFBmediagroup.com

Sarah Vakili LFB Media Group Phone: (646) 455-0042 Svakili@lfbmediagroup.com

###