FOR IMMEDIATE RELEASE

ENJOY GREAT OFFERS FROM THREE VICEROY CARIBBEAN RESORTS

(ANGUILLA) August 15, 2013: Guests will enjoy the best values this fall at these three Viceroy Caribbean resorts: Anguilla, Riviera Maya and Sugar Beach. The offers provide a variety of value-driven incentives ranging from resort credits and a 50% savings to complimentary nights. Offered now through November 31, 2013, the irresistible offers make it easy to play hooky and enjoy an unforgettable vacation at one of these premiere resorts. The offers include:

- **Viceroy Anguilla:** a complimentary third night with the Linger Longer package.
- **Viceroy Riviera Maya**: a 50% savings, a $200 resort credit plus daily breakfast for two.
- **Sugar Beach, A Viceroy Resort**: a complimentary fifth night and a $250 resort credit with the Endless Summer package.

About Viceroy Anguilla
Situated on 35 lush acres, with 3,200 feet of beachfront land along Barnes and Meads Bays, Viceroy Anguilla offers accommodations including contemporary beachfront and bluff-top villas with full kitchens and butler service; sophisticated townhomes; and lavish resort residences. Renowned for its remarkable design, superb location and exceptional amenities, the resort draws jet-setting travelers from all over the world.

About Viceroy Riviera Maya
The Viceroy Riviera Maya is a serene all-villa hideaway where guests experience true relaxation, gracious villa living, exquisite dining, personalized pampering, healing spa treatments and much more in a stunning ambiance combining lush jungle with a sugary-white-sand beach lapped by the warm turquoise waters of the Caribbean.

About Sugar Beach, A Viceroy Resort:
Sugar Beach, St. Lucia is located about 3 miles outside the town of Soufriere, between the world-famous Pitons. The island features a drive-in volcano, botanical gardens and waterfalls. Luxury accommodations include spacious Villas, Beachfront Bungalows and Sugar Mill Rooms. Amenities include the relaxing Rainforest Spa, complimentary land and watersports, and unforgettable sunsets.

For reservations and more information, please see your travel professional or visit **viceroyhotelsandresorts.com/caribbean.**

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About Viceroy Hotel Group
Viceroy Hotel Group delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in Abu Dhabi, Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo with forthcoming openings in Istanbul, Dubai and Bodrum, Turkey.

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