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VICEROY MIAMI HOTEL DEBUTS 15th & VINE KITCHEN AND BAR

New, Contemporary American Restaurant Set to Open Late November

MIAMI, FL. – Nov. 11, 2013 – Rising 15 floors above bustling Brickell Avenue and offering a vibrant culinary experience reflective of Miami's cultural tapestry, the new 15th & Vine Kitchen and Bar will open at Viceroy Miami hotel late November.

Set alongside the 300-foot Icon swimming pool with unparalleled views of Biscayne Bay, 15th & Vine's terrace offers open-air seating options and leads into a lively dining room featuring floor-to-ceiling windows with water and city views, inviting communal high-top tables, numerous private tables and a full-service bar. An intimate 10-person dining room is available for a more exclusive dining experience.

The contemporary American menu at 15th & Vine features a diverse selection of tapas-style, flavorful portions designed to be shared. The menu stays fresh and evolves seasonally. Offering delectable dishes for all palates, the menu is influenced by Latin, Asian and Italian cuisine using fresh, seasonal ingredients, with selections such as Spicy Ginger Meatballs, Southwestern Tequila Grilled Chicken Skewers and Seafood Cioppino.

Full-size menu options, such as the exquisite Black Cherry Wood Smoked Duck, are also available for those who prefer to keep all things delicious to themselves. A wine list featuring an array of signature American wines was created to complement the menu.

15th & Vine will be open early to those looking for an awakening meal to kick start their day, featuring traditional American breakfast favorites, and will stay open to all patrons who want to enjoy a nice lunch or relaxing dinner.

For guests looking for a unique dining experience, priority communal table seating for reservations of groups consisting of eight to ten people is offered when ordering

"The 15@15th" taster menu. Each party will be able to sample fifteen chef selected menu items, while savoring 15th & Vine's house selected wines; two glasses of wine included per person. Total price for party is \$315, inclusive of taxes and service charge

15th & Vine Kitchen and Bar will be open for breakfast Monday – Sunday from 7am-11am, lunch from 11am-5:30pm, and dinner from 5:30pm-10pm. For reservations, call 305-503-0703.

Viceroy Miami is the centerpiece of Icon Brickell, a 10-acre bay-front enclave located at the north entrance of prestigious Brickell Avenue in the heart of Miami's burgeoning urban center. Flanked by two public parks, the hotel is situated in Miami's financial district, with a lush waterfront setting directly on Biscayne Bay. Viceroy Miami is minutes from American Airlines Arena and Miami's acclaimed Adrienne Arsht Center for the Performing Arts. It is also just a short drive from South Beach, the Design District, Coconut Grove, Coral Gables and other attractions. Viceroy Miami is located at 485 Brickell Avenue, Miami, FL 33131. For more information, visit www.viceroyhotelsandresorts.com/miami or call 305-503-4400. Visit us on Facebook at www.viceroyMiami.