

September 21, 2012

FIFTY Ultra Lounge replaces Club 50 at the Viceroy



Club 50 gets a reboot and returns as FIFTY Ultra Lounge. Let's see what is different...

Watch out Brickell, there's a new kid in town. Well, um - kind of. Only a few short weeks ago we said goodbye to **Club 50 at the Viceroy** as they announced they were closing their doors, but now three weeks later we get the announcement there's a new lounge in it's place. Say hello to **FIFTY**, Miami.

The "new" lounge will blend sleek designs, glamour and sophistication in to the boutique space and will be highlighted by a palette of dark, smoky hues with pops of teal and bronze, custom chaise lounges and tables. The outdoor rooftop space will feature cabana beds, an LED-paneled DJ booth, and of course the beautiful rooftop pool.

FIFTY promises to bring you a "One-of-a-kind rooftop lounge with a fresh new look on Miami's Nightlife scene." Not sure about anyone else, but it seems FIFTY sounds very similar to Club 50;



the only thing different may be the name (and even that's basically the same). We will have to check it out next week and see if the new name actually reflects a new lounge or just a change in management.

FIFTY is set to have its **Grand Opening weekend** event starting Friday, Sept. 28 with music by DJs Saeed Younan and Mr. Mauricio. Day 2 of the Grand Opening weekend will feature house, electro beats by Miami's own Jessica Who and special guests Starkillers. Fifty will be open Thursday through Saturday starting at 10 p.m. each night.

For more information or VIP requests and Bottle Reservations contact Fifty@viceroymiami.com or call 305-503-4417

